



United States Department of Agriculture
National Agricultural Statistics Service



VEGETABLES

ACREAGE- FALL QUARTER (OCT. NOV. DEC.)

Cooperating with the Florida Department of Agriculture & Consumer Services
2290 Lucien Way, Suite 300, Maitland, FL 32751
(407) 648-6013 • (407) 648-6029 FAX • www.nass.usda.gov/fl

October 5, 2010

Florida

Summary: Land preparation for fall vegetables began in late July and early August. Producers laid plastic mulch and tilled cover crops. Rains varied throughout the Peninsula and temperatures were mostly above normal in August. Areas along the Atlantic coastline struggled with mild to moderate drought conditions. Mid-month, wet soils and standing water slowed fieldwork. During the same time, early tomatoes and peppers were planted in south Florida. In September, whitefly populations in the north increased. Vegetable growers continued to fumigate, fertilize, and irrigate fields. Producers marketed okra and avocados in August and September. The combined acreage of the six major vegetable crops for fall harvest is 31,200 acres, unchanged from 2009.

Snap Beans: Fall fresh market area for harvest is forecast at 10,200 acres, up 11 percent from last year. In Florida, wet soil and standing water delayed land preparation. However, planting of the fall crop was underway by mid-September.

Cabbage: Fall fresh market area for harvest is forecast at 1,500 acres. This is 200 acres less than the previous year's harvest. Planting of the fall season cabbage is expected to begin in October.

Sweet Corn: Acres planted in sweet corn totaled 6,000 for 2010, down 2 percent from the previous year. Land preparation and planting began in early August. Growing conditions were favorable for the sweet corn crop. Fall harvesting is expected to begin on schedule.

Cucumbers: Area for fall harvest is forecast 3,500 acres, up 6 percent from 2009. Vegetable planting was in full swing by mid-September.

Bell Peppers: Florida's fall area for harvest is forecast at 4,000 acres, up 11 percent from 2009. Favorable growing conditions were reported from August through September for the bell pepper crop. Fall harvest is expected to begin on schedule.

Tomatoes: Fresh market area for fall harvest is forecast at 6,000 acres, down 18 percent from 2009. In Florida, land preparation and planting began in the northern part of the State in July.

United States

General: The prospective area for harvest of 11 selected fresh market vegetables during the fall quarter is forecast at 150,160 acres, down 1 percent from last year. Acreage declined from last year for snap beans, broccoli, cabbage, carrots, and tomatoes while acreage increased for cauliflower, celery, sweet corn, cucumbers, head lettuce, and bell peppers.

Snap Beans: Fall fresh market area for harvest is forecast at 17,000 acres, down 5 percent from last year. New Jersey growers experienced a hot and dry growing season.

Cabbage: Fresh market area for harvest is forecast at 4,760 acres, down 24 percent from last year. In Texas, plantings in the Winter Garden area experienced insufficient rainfall, high temperatures, and whitefly infestation during the early fall season.

Sweet Corn: Fresh market area for harvest is forecast at 10,400 acres, up 4 percent from last year. The California crop is in good condition due to favorable weather during the summer season. No pest or disease problems have been reported.

Cucumbers: Area for fall harvest is forecast at 5,500 acres, up 6 percent from 2009.

Tomatoes: Fresh market area for fall harvest is forecast at 18,300 acres, down 3 percent from 2009. In California, planting was delayed due to cool and wet weather. Harvest began a week later than normal.

Vegetables for Fresh Market, Prospective Acreage for Harvest, Fall Season, by States, 2010 with Comparisons

Selected crops and States	Usual harvest period	Fall acreage			2010 area for harvest as percent of 2009
		Harvested		For harvest 2010	
		2008	2009		
		(acres)	(acres)	(acres)	(percent)
SNAP BEANS					
Florida.....	October-December	8,500	9,200	10,200	111
Georgia.....	October-December	5,500	5,300	3,400	64
New Jersey.....	September-October	1,000	1,200	1,100	92
Virginia.....	September-October	2,800	2,200	2,300	105
Total.....		17,800	17,900	17,000	95
CABBAGE					
Florida.....	October-December	1,200	1,700	1,500	88
Georgia.....	October-December	3,000	3,700	2,400	65
New Jersey.....	September-November	600	700	700	100
Texas.....	September-November	170	180	160	89
Total.....		4,970	6,280	4,760	76
SWEET CORN					
Florida.....	September-December	5,500	6,100	6,000	98
California.....	October-December	3,900	3,900	4,400	113
Total.....		9,400	10,000	10,400	104
CUCUMBERS					
Florida.....	October-December	3,300	3,300	3,500	106
South Carolina.....	October-December	600	700	800	114
Texas.....	September-November	600	800	800	100
Virginia.....	September-October	400	400	400	100
Total.....		4,900	5,200	5,500	106
BELL PEPPERS ¹					
Florida.....	October-December	3,700	3,600	4,000	111
TOMATOES					
Florida.....	October-December	7,400	7,300	6,000	82
California.....	October-December	11,500	11,500	12,300	107
Total.....		18,900	18,800	18,300	97
TOTAL OF CROPS LISTED					
Florida.....		29,600	31,200	31,200	100
United States.....		59,670	61,780	59,960	97
TOTAL OF CROPS ESTIMATED					
United States ²		159,370	169,780	167,760	99

¹ Includes fresh market and processing.
² Total of crops listed plus broccoli, cantaloups, carrots, cauliflower, celery, head=88=8ttuce and honeydew melons.